



IMPELLAM GROUP

OUR BUSINESS MODEL



fact sheet



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We're proud to operate a differentiated, and sustainable **high-road business model** that builds customer **loyalty, trust** and **advocacy**.

At the centre of our high-retention model is a virtuous circle of **making and keeping promises**, engendering **trust** and **loyalty**.

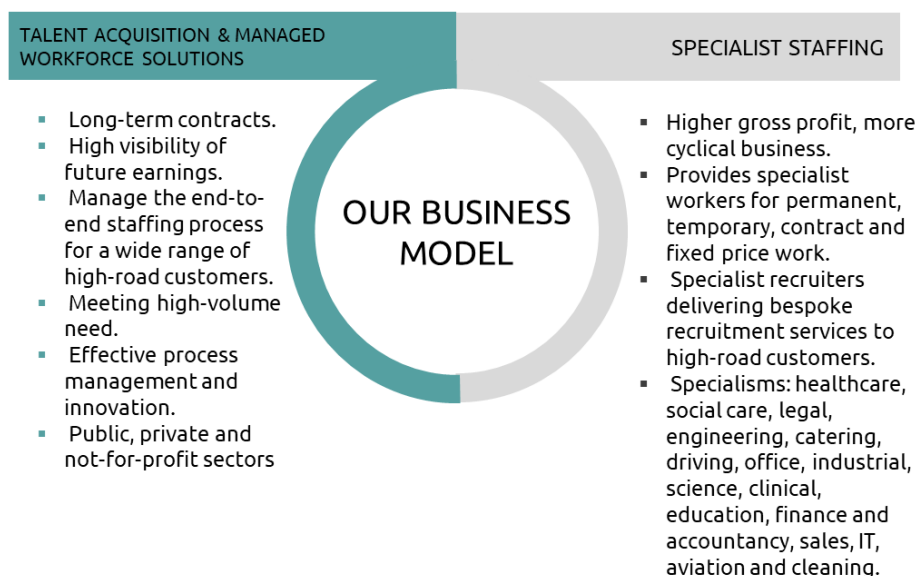
Every Impellam brand is **specialist** in its market but **collaborative** in its approach, meaning together we can support the unique needs of every customer and candidate we work with.

We retain our customers, people and investors for longer because **they trust us** to do what we're say we're going to do.

Our unique, differentiated model integrates **Talent Acquisition and Managed Workforce solutions** and **Specialist Staffing** into full workforce solutions for our customers.

It allows us to quickly **bring simplicity** to the most challenging requirements, working across brands to provide customers with the right service at the right time.

This collaborative, integrated business model means our customers should never need to leave the Group to secure the specialism, expertise and service that's right for them, no matter how their business evolves.



If you'd like to find out more about how we operate, you can contact us at: enquiries@impellam.com