

PROVIDING CANDIDATE SUPPORT THROUGH OUTPLACEMENT

How Blue Arrow supported previously laid-off candidates find alternative work.

BACKGROUND

Lockdowns as a result of the global Covid-19 pandemic forced some businesses to close their doors, leaving many candidates without work, whilst other businesses' demand for staff significantly increased at short notice. A world leading international support services and construction company was awarded a facilities management contract to keep hospitals in a clinical clean state around the clock to support the fight against Covid-19.

OUR SOLUTION

The company chose to work with Blue Arrow, with its extensive network of candidates and years of temporary recruitment experience. With many candidates left without work due to the pandemic, Blue Arrow used its extensive candidate network and technology platform built on Jobsience to automate candidate matching steps such as availability, skill & location, to find laid-off candidates in other professions who are locally based and have the need to seek alternative employment.

96

qualified cleaners placed within 24 hours



blueArrow

15%

of candidates placed were from non-cleaning backgrounds

"Blue Arrow impressed us with their responsiveness, knowledge and reassurance that their workforce would play a vital role in the project." - Client