

SOURCING HIGHLY-TRAINED CANDIDATES IN SHORT SUPPLY

How Medacs Healthcare supplied international nurses to a UK client.

BACKGROUND

The client faced a significant recruitment challenge, with permanent, trained nurses with the required IELTS qualification in short supply following the announcement of the UK's intentions to exit the EU in 2016. With a need to safeguard its clinical services and reduce contingent expenditure, the client sought external expertise.

OUR SOLUTION

Medacs Healthcare implemented a number of internationally-focused permanent nursing recruitment campaigns for the client across destinations including the Philippines and India. Medacs instigated partnerships with accredited in-country recruitment agencies and top local IELTS providers to source high-quality nurses. In order to keep candidates engaged, nurses had access to full paperwork support and a three-month-long scholarship programme to prepare them for the IELTS exams, with 90% of recruits passing this on their first attempt as a result. Using Medacs' staffing services and extensive candidate networks, the client benefitted from hiring the quality talent they needed at pace.

200

international nurses

Over 200 international nurses were recruited.



medacs
HEALTHCARE



“Medacs Healthcare is a valued permanent recruitment partner. They have consistently and reliably supplied the nurses we need, providing an excellent standard of candidates with first-rate skills and experience.”

- Client Head of Resourcing

99.6%

The tailored, people-first solution resulted in a 99.6% retention rate, with an interview to offer ratio of 76%.