

RECRUITING HIGH VOLUME AT SPEED

How Blue Arrow sourced and onboarded over 1,500 remote candidates in 15 days.

BACKGROUND

A consulting, digital services and software business needed to source a significant number of temporary call handlers as part of the UK Government's Covid-19 response. Time was of the essence, with the business needing to be operational within a month.

OUR SOLUTION

Utilising experts and resources beyond the client's internal team, Blue Arrow launched an attraction campaign supported by 31 of its UK branches. With a need to work remotely, additional role requirements had to be identified, including internet connectivity and access to the latest anti-virus software. Blue Arrow provided applicants with support to get through online assessment and vetting processes swiftly. Utilising Blue Arrow's technology, real-time updates were provided to the client throughout the project. The client also benefitted from reduced admin costs and being able to recruit a significant volume of candidates at pace.

10,000
applications

Over 10,000 applications were generated, managed and screened.

1,549
candidates supplied

Blue Arrow quickly screened and supplied 1,549 qualified temporary candidates within just 2 weeks.

154
daily onboarded

The team implemented staged onboarding for an average of 154 candidates per day – peaking at 192.

